

# BROOK LYNN THOMAS

Multimedia Designer



Metro Detroit, MI



brooklynthedesigner@gmail.com  
brooklynthedesigner.com

## PROGRAM EXPERIENCE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Adobe Animate

## CODE AND DEVELOPER EXPERIENCE

HTML

CSS

Javascript

Bootstrap

Wordpress

## PROFILE

I'm an organized, detail-oriented, and goal-driven designer. I specialize in graphic design, front-end web development, video editing, animation, and illustration. With my marketing and customer service experience, I also have the ability to apply psychology to any design, relating how the user will interact with, or interpret, any completed project.

## WORK EXPERIENCE


**2020-2023** International Wholesale  
*Allen Park, Michigan - (248) 353-8800*


### Media Designer / Quality Control

- Product Photography: shot and edited photos of a variety of products. Exported images with proper file extensions and saved in organized folders.
- Designed and developed portfolio websites for three companies owned under International Wholesale: Innovative Brands, Home Smart, and White Rain. Coded using HTML, CSS, Javascript, and some PHP.
- Created and printed monthly product catalogs and seasonal brand catalogs. Created in InDesign and/or generated using different software.
- Quality-checked product design files and proofs before mass printing (spelling, UPC codes, overall look of product artwork, etc)
- Created and posted content / advertisements on Instagram for White Rain.
- Organized product information in excel sheets for the company to reference and send to clients.

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## WORK EXPERIENCE *(continued)*

2019- Staples  
2020 Novi, Michigan - (248) 449-2749

### Print and Marketing Associate

- Assisted clients seeking marketing materials. These included business cards, brochures, large-scale posters, and more.
- Provided design and marketing solutions to clients. I would often resize and edit images for customers with Photoshop.
- Gained knowledge and experience with large-scale printers, cutters, and other hands-on technology to create finished products.

2017- Versatrans  
2019 Plymouth, Michigan - (734) 414-7604

### CSR then Marketing Designer

- Promoted products to new and returning customers through campaigns, advertisements, and videos
- Started a YouTube channel and made videos for commercials and tutorials
- Involved in the creative process for both print and web advertisements
- Managed ad placement and tracked clicks and conversions

## SKILLS I'VE GAINED FROM EXPERIENCE...

Time management	Organization
Initiative	Self management
Creativity	Communication

## EDUCATION

Churchill High School  
Livonia, Michigan | 2011-2015

Schoolcraft College  
Livonia, Michigan | 2015-2019

Associate in Applied Science: Web & Interactive Media  
Certificate in Computer Graphics Technology

## EXTRACIRRICULAR

National Art Honor Society  
Churchill High School | 2015

Phaeton Magazine  
Churchill High School | 2014-2015  
  
Phaeton is a literary arts magazine published annually at Churchill. My work was published and I became a part of the editorial board during my senior year.